

Date: March 6, 2015
Steering Committee Meeting, Friday, March 13, 2015
Item IV.

San Francisco Bay Area Regional Prosperity Plan

Planned Outreach Activities

<i>Activity</i>	<i>Dates</i>	<i>Locations</i>	<i>Potential Audience</i>	<i>Purpose</i>
4 Sub-Regional Workshops on Housing Strategy	Late-March and Early-April	East Bay, West Bay, Peninsula and South Bay	Housing organizations; city staff; developers	Information-sharing; engage local jurisdictions; engage private sector
1st Working Session on Action Matrix	March 18 2:30pm to 4pm	Claremont Conference Room, MTC	Consortium members	Information-sharing
2-Day Regional Conference	April 13 and 14	Asian Cultural Center, Oakland CA	Consortium members; implementers; decision-makers; etc.	Information-sharing; call to action; build support; identify leaders
1st Open House on Recommendations and Action Steps	April 15 9:30am to 11:30am	MTC Auditorium, Oakland CA	Consortium members; all stakeholders	Information-sharing; broad engagement
2nd Working Session on Action Matrix	May 20 9:30am to 11:30am	Claremont Conference Room, MTC	Consortium members	Information-sharing
2nd Open House on Action Steps	June 17 9:30am to 11:30am	MTC Auditorium, Oakland CA	Consortium members; all stakeholders	Information-sharing; broad engagement; celebration!